### RICHEMONT

#### **23 SEPTEMBER 2024**

# RICHEMONT LAUNCHES THIRD EDITION OF THE CRAFTSMANSHIP PROGRAMME IN TÜRKIYE

Richemont embarks on the third edition of the Craftsmanship Programme, designed for bright talents with a passion for the art and technical process of fine jewellery and watchmaking. This year, the exclusive curriculum will welcome Türkiye nationals.

A steppingstone into the world of luxury, the programme will offer an eight-month comprehensive training during which students will have the opportunity to travel to the UAE and Richemont Maisons in France and Switzerland, namely Cartier and Van Cleef & Arpels. Here, trainees will study the fundamentals of jewellery and watchmaking before doing placements in boutiques to apply theory and develop skills on-site. The completion of this unique learning experience will mark the starting chapter of a career journey at Richemont, whereby the graduates will apply their acquired skills as permanent boutique technicians at Cartier.

This third edition, which runs from December 2024 to July 2025 is complemented by partnerships with the prestigious Cartier Jewellery Institute and the renowned Van Cleef & Arpels Maison. The collaboration ensures that students learn from leading specialists, while benefiting from working on projects coached by the Maisons' craftsmen and craftswomen.

#### A voyage into jewellery-making and watchmaking

During the first ten weeks of the programme, trainees will join forces with mentors of the Cartier and Van Cleef & Arpels Maisons to discover the mesmerising world of high jewellery. After diving into the history and culture of the Maisons, they will take a final technical exam and embark on a boutique experience, focusing on workshop organisation, stock maintenance and repairs. Through this initial learning experience, the trainees will be ready to conduct fundamental jewellery interventions such as chain sizing.

Following the voyage into jewellery-making, students will spend thirteen weeks learning about specialist watchmaking. Here, they will hone their skills in bracelet adjustment and alternations, movement exchange and water-resistance services, and in battery services, focusing on the finest luxury savoir-faire.

To round out their immersion into the worlds of jewellery and watchmaking, trainees will have the possibility to travel to Paris to spend time in the Cartier and Van Cleef & Arpels headquarters and visit some of the Group's academic institutions, including the Cartier Jewellery Institute.

#### **About Richemont**

At Richemont, we craft the future. Our unique portfolio includes prestigious Maisons distinguished by their craftsmanship and creativity. Richemont's ambition is to nurture its Maisons and businesses and enable them to grow and prosper in a responsible, sustainable manner over the long term.

Richemont operates in three business areas: **Jewellery Maisons** with Buccellati, Cartier, Van Cleef & Arpels and Vhernier; **Specialist Watchmakers** with A. Lange & Söhne, Baume & Mercier, IWC Schaffhausen, Jaeger-LeCoultre, Panerai, Piaget, Roger Dubuis and Vacheron Constantin; and **Other**, primarily Fashion & Accessories Maisons with Alaïa, Chloé, Delvaux, dunhill, Gianvito Rossi, Montblanc, Peter Millar including G/FORE, Purdey, Serapian as well as Watchfinder & Co. In addition, Richemont operates NET-A-PORTER, MR PORTER, THE OUTNET, YOOX and the OFS division. Find out more at www.richemont.com.

## **Media enquiries**

Media enquiries: +41 22 721 35 07; pressoffice@cfrinfo.net