RICHEMONT

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RICHEMONT TO PRESENT 'MONTRES ET MERVEILLES' EXHIBITION IN THE FORBIDDEN CITY, BEIJING FROM 19 TO 23 SEPTEMBER 2004

Please note: dates changed from those previously announced (formerly: 21 to 25 September 2004)

Richemont is proud to present the *Montres et Merveilles* exhibition of fine watchmaking in Beijing from 21 to 25 September 2004 in partnership with The City Council of Beijing, The Chinese Watch Association (an organisation established under the auspices of the Chinese Ministry for Light Industry) and The People's Palace of Culture, Beijing ('Tai Miao').

The exhibition, which is being co-ordinated by Dr Franco Cologni, will present Richemont's Haute Horlogerie Maisons in the Temple of Tai Miao at the entrance to the Forbidden City in Beijing. The exhibition will display over 600 pieces illustrating the history of watchmaking up to the current day.

This will be the first time that an exhibition of fine watchmaking has been staged in the exceptional surroundings of the Forbidden City. It will illustrate the heritage of the watchmaker's art over the centuries and will demonstrate the different aspects of high-watchmaking craftsmanship. The Group's watchmakers, enamellers, engravers and experts in the setting of gemstones will be on hand to demonstrate the skills that go into the creation of a fine timepiece.

The following Richemont Maisons will join together to present their product ranges, which will include both technically complex and high-jewellery pieces: IWC, Jaeger-LeCoultre, A. Lange & Söhne, Officine Panerai, Vacheron Constantin, Cartier, Piaget, Baume et Mercier, Alfred Dunhill and Montblanc.

To celebrate the event, Richemont has also offered its expertise to the City of Beijing to assist in the restoration of historic timepieces belonging to the collection of the Forbidden City.

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