

## LOVE BRINGS LOVES TRIBUTE SHOW BRINGS TOGETHER THE WORLD OF FASHION IN HONOR AND MEMORY OF ALBER ELBAZ

The nature of fashion is family. - Alber Elbaz

Alber's mantra was always Love Brings Love. His vision in creating AZ Factory was to inspire a fashion reset to care, with emphasis on love, trust and respect. Before his passing, Alber began working on a new product story that would pay tribute to the greatest creative minds in fashion. He was inspired by Théâtre de la Mode, the 1945 Parisian exhibition that brought together French couturiers as a beautiful expression of love and solidarity. Tonight, in the heart of Paris at the Carreau du Temple, it is not Alber that paid tribute, but it was AZ Factory and his beloved fashion family that honored the legend with a breathtaking reunion to the man we lost too soon.

The AZ Factory design team was joined by 45 fashion houses and their designers in presenting their personal homages to Alber. The show opened with Alber's own signature design from AZ Factory – the MyBody little black dress that brings cutting edge knitwear technology to couture. Next came one look from each participating house, their own nod to Alber's legacy, ranging from ready-to-wear to couture. Finally, the AZ Factory design studio presented their own homage to their beloved founder, with 25 looks.

Tonight's celebration for our dear Alber was a magical moment – talents celebrating talent is a remarkable tribute to the man we all loved so much. We are very humbled by the extraordinary support from all those who participated in the making of the show, and to all those who were able to join us for this historic night. – Laurent Malecaze, CEO

In order to pull this ambitious project together, AZ Factory enlisted the help of Alber's closest collaborators from his various fashion adventures. We give our humble thanks to all the teams and to the participating houses and designers:

ALAÏA - Pieter Mulier ALEXANDER MCQUEEN - Sarah Burton BALENCIAGA - Demna Gvasalia BALMAIN - Olivier Rousteing BOTTEGA VENETA - Daniel Lee BURBERRY - Riccardo Tisci CASABLANCA - Charaf Tajer CHLOE - Gabriela Hearst CHRISTIAN DIOR - Maria Grazia Chiuri CHRISTOPHER JOHN ROGERS - Christopher John Rogers COMME DES GARÇONS - Rei Kawakubo DRIES VAN NOTEN - Dries Van Noten FENDI - Kim Jones GIAMBATTISTA VALLI - Giambattista Valli GIORGIO ARMANI - Giorgio Armani



GIVENCHY - Matthew M. Williams GUCCI - Alessandro Michele GUO PEI - Guo Pei HERMES – Nadège Vanhée-Cybulski IRIS VAN HERPEN in collaboration with ADOBE - Iris Van Herpen JEAN PAUL GAULTIER - Jean Paul Gaultier LANVIN – Bruno Sialelli LOEWE - Jonathan Anderson LOUIS VUITTON - Nicolas Ghesquière MAISON MARGIELA - John Galliano OFF-WHITE - Virgil Abloh RAF SIMONS - Raf Simons RALPH LAUREN - Ralph Lauren RICK OWENS - Rick Owens ROSIE ASSOULIN - Rosie Assoulin SACAI - Chitose Abe SAINT LAURENT - Anthony Vaccarello SCHIAPARELLI – Daniel Roseberry SIMONE ROCHA - Simone Rocha STELLA MCCARTNEY - Stella McCartney THEBE MAGUGU - Thebe Magugu THOM BROWNE - Thom Browne TOMO KOIZUMI – Tomo Koizumi VALENTINO - Pierpaolo Piccioli VERSACE - Donatella Versace VETEMENTS - Guram Gvasalia VIKTOR & ROLF - Viktor Horsting & Rolf Snoeren VIVIENNE WESTWOOD - Vivienne Westwood & Andreas Kronthaler WALES BONNER - Grace Wales Bonner Y/PROJECT - Glenn Martens

Please click here for media download.





## ABOUT AZ FACTORY

A joint venture startup founded by Alber Elbaz and Richemont, AZ Factory is smart fashion that cares. We design beautiful, solutions-driven fashion that works for everyone. We are built around the core ideas of love, trust, and respect. A digital luxury house based on innovation, technology, and, above all, a place to experiment and try new ideas.

## CONTACTS

Website: Instagram: Twitter: TikTok: Youtube: Email: www.azfactory.com @azfactory @atheazfactory @azfactory youtube.com/c/AZFACTORY azfactory@lucienpages.com