



THE SECOND EDITION OF LES DE(UX)MAINS DU LUXE

CARTIER, A MAJOR PLAYER IN THE TRANSMISSION OF SAVOIR-FAIRE IS STRENGTHENING ITS PRESENCE AT THE 2023 EDITION:

- **Twice as many hands-on workbenches enabling young people to try their hand at jewellery making**
- **An educational showcase presenting each stage in a piece's manufacture**
- **A HR workshop for middle and high-school students, presenting the training and career opportunities Cartier offers**
- **On Saturday 16th December at 2.45 pm, a conference will be held on the importance of transmitting jewellery-making expertise and training, attended by Prisca Thevenot, French State Secretary for Youth**

Paris, 20th November 2023 – *Les De(ux)mains du Luxe* event invites young people aged 12-18 to discover luxury professions and the associated training programmes. As an international leader in Jewellery production, particularly committed to ensuring the perpetuation, transmission and development of savoir-faire, Cartier will be present throughout the event, which is organised by the Colbert Committee and which will be held in Station F from 14-17th December 2023.

CONSOLIDATED MEANS

In view of the success of last year's workshops, Cartier has doubled the number of workbenches enabling young visitors to try out the four main jewellery-making crafts. To further consolidate the educational dimension of its involvement, Cartier will propose a showcase explaining each stage in a piece's production, as well as a HR workshop outlining training and career opportunities in the jewellery sector. Useful CV writing and interview preparation techniques will also be provided. Furthermore, with a view to creating an alliance to preserve this exceptional heritage, Cartier will hold a round table with key training stakeholders on Saturday 16th December at 2.45 pm entitled: *Public authorities, Schools and Companies: A vital alliance to teach young people the jewellery-making savoir-faire and pass on an exceptional French heritage*. In attendance will be the French State Secretary for Youth, Prisca Thevenot, Human Resources Director of Cartier Jewellery and Watchmaking, Thibaut Lilas, the President of the Haute École de Joaillerie (HEJ) and Executive President of the French Union of Jewellery, Silverware, Stones and Pearls (UFBJOP), Bernadette Pinet-Cuoq and the Director of the École Boulle, Laurent Scordino-Mazanec.

AT THE HEART OF CARTIER SAVOIR-FAIRE

Cartier's Jewellery and High Jewellery workshops, with 340 artisans, more than half of whom are women, are among the most important in the world.

By taking part in *De(ux)mains du Luxe*, Cartier wishes to raise awareness and promote the savoir-faire and crafts which have managed to combine a centuries-old tradition with cutting-edge technologies to benefit quality and design.

Cartier's four main crafts: jewellery-making, gem-setting, stone-cutting and polishing will be presented to the young visitors to immerse them in Cartier's jewellery culture.

Cartier's artisans will host twenty-minute sessions to provide a hands-on introduction to this expertise around the workbench.

This year, the introductory workshops will be part of a comprehensive information drive testifying to Cartier's far-reaching commitment to training and its desire to offer young people tangible future prospects in challenging, captivating and constantly evolving artistic professions which are recruiting. Like last year, Cartier will welcome some twenty middle-school participants on stage at the Cartier Jewellery Institute.

CARTIER, COMMITTED TO TRAINING THE JEWELLERS OF TOMORROW

Cartier's commitment to training, preserving and transmitting jewellery-making savoir-faire has led the Company to get involved with a number of initiatives throughout the year.

Recently, Cartier inaugurated the creation of two new classes, in jewellery-making and polishing, at the Haute École de Joaillerie (HEJ) and the École Boulle respectively. Cartier has also just celebrated the second anniversary of the undergraduate degree in Digital Design developed with the HEJ.

Cartier also welcomes some forty apprentices each year in its workshops and approximately thirty interns, with the aim of hiring them at the end of their course.

Cartier hopes to increase these numbers in coming years, in order to respond to demand from a high growth sector.

These tangible initiatives in the field of training and recruitment go hand in hand with a desire to contribute to raising awareness among the general public about the savoir-faire and its significance from a heritage and economic standpoint. This is one of the main reasons why the Cartier Jewellery Institute has opened its doors to the general public during the European Heritage Days since 2022.

[More information about the De\(ux\)mains du Luxe](#)

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About Cartier

A reference in the world of luxury, Cartier, whose name is synonymous with open-mindedness and curiosity, distinguishes itself through its iconic creations and the celebration of beauty and individuality. Jewellery, high jewellery, watchmaking and fragrances, leather goods and accessories: Cartier's creations symbolise the convergence between exceptional craftsmanship and a timeless signature. Today, la Maison Cartier, which is part of the Richemont Group, has a worldwide presence through its network of flagship stores and boutiques, authorised retail partners and online boutique.

www.cartier.com