

R I C H E M O N T

PRESS RELEASE – FOR IMMEDIATE RELEASE

RICHEMONT ANNUAL REPORT 2010 AVAILABLE ON RICHEMONT.COM

14 JULY 2010

Richemont is pleased to announce the publication of its annual report and accounts for the year ended 31 March 2010. The report may be downloaded from the Richemont website at <http://www.richemont.com/reports.html>

Regarding the year under review, the annual report reflects the information contained in the Richemont results announcement, which was issued on 27 May 2010, as well as the Group and Company financial statements which were posted on the Group's website the same day.

Copies of the report will be mailed to all holders of Richemont shares and South African depository receipts and to other parties who have requested them. Copies may be obtained from the Company's registered office at the address below or by contacting the Company via the website at <http://www.richemont.com/contact.html>

'A' shares issued by the Swiss parent company, Compagnie Financière Richemont SA, are listed and traded on the SIX Swiss Exchange, (Reuters "CFR.VX" / Bloomberg "CFR:VX" / ISIN CH0045039655) and are included in the Swiss Market Index ('SMI') of leading stocks. The Swiss 'Valorenummer' is 4503965.

South African depository receipts in respect of Richemont 'A' shares are traded on the Johannesburg stock exchange operated by JSE Limited (Reuters "CFRJ.J" / Bloomberg "CFR:SJ" / ISIN CH0045159024).