

Chloé

CHLOÉ ANNOUNCES THE APPOINTMENT OF GABRIELA HEARST AS CREATIVE
DIRECTOR



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RICCARDO BELLINI, CHIEF EXECUTIVE OFFICER, ANNOUNCED TODAY THAT GABRIELA HEARST WILL BE JOINING CHLOÉ AS CREATIVE DIRECTOR EFFECTIVE DECEMBER 7TH 2020.

“IT IS WITH GREAT PLEASURE THAT I WELCOME GABRIELA HEARST AT OUR MAISON. I HAVE ALWAYS ADMIRER HER VIBRANT CREATIVE ENERGY AND EXQUISITE SENSE OF QUALITY AND CRAFT. HER POWERFUL VISION OF MORE RESPONSIBLE FASHION TRULY EMBODIES THE VALUES AND SENSE OF COMMITMENT OF TODAY'S CHLOÉ WOMEN. GABRIELA IS A FORWARD-THINKING WOMAN AND HER CREATIVE LEADERSHIP WILL BE A POSITIVE FORCE IN FURTHER EVOLVING AND EXPANDING OUR FOUNDER'S ORIGINAL VISION OF MEANINGFUL AND POWERFUL FEMININITY. TOGETHER, WE SHARE THE CONVICTION THAT WE ALL HAVE A RESPONSIBILITY TO ACTIVELY PARTICIPATE IN THE SHAPING OF A SUSTAINABLE FUTURE AND LOOK FORWARD TO JOINTLY PUSHING CHLOÉ TO NEW HEIGHTS” SAID CEO, RICCARDO BELLINI.

“I AM GRATEFUL FOR AN OPPORTUNITY AT SUCH A BELOVED BRAND AS CHLOÉ. I AM THANKFUL TO NATACHA RAMSAY-LEVI AND ALL THE OTHER EXTRAORDINARY DESIGNERS THAT HAVE COME BEFORE HER AND HELPED BUILD ON THE PURPOSEFUL

VISION OF GABY AGHION. I AM EXCITED FOR THE OPPORTUNITY TO WORK UNDER THE LEADERSHIP OF RICCARDO BELLINI AND SUPPORT HIM IN HIS COMMITMENT TO CREATE A BUSINESS THAT IS SOCIALLY CONSCIOUS AND IN BALANCE WITH OUR ENVIRONMENT. I AM ALSO HUMBLLED TO BE ABLE TO WORK WITH THE CHLOÉ TEAM TO HELP EXECUTE THIS BEAUTIFUL VISION IN CREATIVE AND ACCOUNTABLE WAYS” SAID GABRIELA HEARST.

GABRIELA HEARST IS THE FIRST FEMALE DESIGNER WITH A MULTI-CULTURAL HERITAGE TO BOTH URUGUAY AND THE UNITED STATES TO TAKE THE HELM OF A PARIS FASHION HOUSE.

HER FIRST COLLECTION FOR THE MAISON WILL BE PRESENTED IN MARCH 2021. GABRIELA HEARST WILL REMAIN AS CREATIVE DIRECTOR OF HER EONYMOUS BRAND.