



**WATCHES
AND WONDERS**
SHANGHAI

PRESS RELEASE
Geneva, 15 June 2023

Watches and Wonders back in Shanghai!

A few months after its master event in Geneva, Watches and Wonders is back on the road. It's off to China, where the Salon will take place in Shanghai from September 13 to 17, 2023. This third edition will feature 14 exhibiting *Maisons* and for the first time, open its doors to the public over the weekend.

A showcase of creative and dynamic watchmaking, Watches and Wonders Shanghai confirms the event's proximity to its audience, as well as its ability to promote the watchmaking industry, giving it visibility through a series of immersive experiences.

Lovers of fine watchmaking will once again gather at the West Bund Art Center within a completely redesigned Pavilion. The first three days will be reserved, by invitation only, for retailers, the press and the brands' end customers, while the general public is expected to attend for the first time on September 16 and 17, 2023 to experience a journey into the heart of time. Tickets will be available from August via the official Watches and Wonders WeChat mini-program, priced at 150 RMB.

Around the true stars of watchmaking, Watches and Wonders Shanghai has built a 360° itinerary encompassing all its dimensions: themed conferences, expert panels, workshops, and presentations of extraordinary expertise. Among the highlights, the exhibition "What time is it?" by Karine Bauzin, will be travelling from Geneva with a selection of some 40 photos. In this ethnographic work, the Swiss artist and photographer questions our relationship with time through a universal gesture.

Rendezvous in Shanghai in September!

EXHIBITING MAISONS

A. LANGE & SÖHNE | ARNOLD & SON | BAUME & MERCIER | CARTIER | CHARRIOL | IWC SCHAFFHAUSEN | JAEGER-LECOULTRE | PANERAI | PIAGET | ROGER DUBUIS | SPEAKE-MARIN | U-BOAT | ULYSSE NARDIN | VACHERON CONSTANTIN

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