

RICHEMONT

Bellevue Geneva, 10 August 2020

Important notice regarding participation at the 2020 Annual General Meeting

Dear Shareholder,

In the next few days, you will receive an invitation to the 2020 Annual General Meeting (AGM) of shareholders of Compagnie Financière Richemont SA which will be held on Wednesday, 9 September 2020.

Although the Swiss Government has gradually lifted the main restrictions imposed in the fight against COVID-19 (Coronavirus) disease due to some improvement of the general health situation, the number of infections is again on the rise since mid-June.

The health of Richemont's shareholders and its colleagues is our absolute priority. At the same time, the Company is under a legal obligation to hold its AGM and to ensure the smooth functioning of the Group.

In view of this special situation and to avoid any risk to the health of Richemont's shareholders and colleagues, the Board of Directors has decided to hold this year's AGM on 9 September 2020 without the attendance of shareholders, in accordance with article 27 of the COVID-19 Ordinance 3 adopted by the Swiss Federal Council on 19 June 2020.

The exercise of your voting rights will be fully guaranteed. Shareholders may exercise their rights in writing or by electronic means, by submitting voting instructions through the Company's registrar, Computershare Schweiz AG, or by sending them directly to the independent representative of the shareholders Etude Gampert Demierre Moreno, Notaires. You will find detailed instructions on how you can participate and provide your voting instructions in the notice of meeting which will be posted on our website: <http://www.richemont.com>.

Shareholders are entitled to raise questions in advance of the meeting by emailing our Company Secretary, Mr Swen H. Grundmann, email: secretariat@cfrinfo.net, by 11:00 CEST on Monday, 24 August 2020. Answers to questions on key themes will be provided during a webcast at 14:00 CEST on Wednesday, 26 August 2020. The webcast will be available to view on the Richemont website until Wednesday, 9 September 2020.

We thank you for your kind understanding and look forward to welcoming you again in person at our 2021 Annual General Meeting.

Sincerely,

On behalf of the Board of Directors of Compagnie Financière Richemont SA

Johann Rupert
Chairman